

**ITEM 5. TENDER - CITY OF SYDNEY POPULATION PROJECTIONS AND  
INTERACTIVE ABS CENSUS PROFILES**

**FILE NO: S042248**

**TENDER NO: 1646**

**SUMMARY**

This report provides details of the tenders received for the City of Sydney Population Projections and Interactive ABS Census Profiles.

The purpose of this tender is to provide Council with an interactive website which hosts historic and upcoming 2016 ABS Census data, as well as minimum 25 year resident population, household and dwelling projections. This will enable internal and external stakeholders to easily access this information through an online portal that will allow users to view, interact and export data as necessary.

Since 2005, the City has outsourced the development and delivery of interactive ABS Census profiles and population projections to a third party supplier. This supplier has designed an online platform to host data and provide supporting information that is appropriate to the needs of internal local government stakeholders as well as external stakeholders, including residents, businesses, academia and other government agencies. It is recognised that the continued delivery of this type of service is necessary to meet the ongoing demand for up to date information as captured in the most recent Census data, as well as historic trend data and revised population projections to inform evidence-based service delivery and planning into the future.

The tender is for a five-year contract, with the option of an extension for a further five years to be exercised at the City's discretion.

This report recommends that Council accept the tender offer of Tenderer 'A' for City of Sydney Population Projections and Interactive ABS Census Profiles.

**RECOMMENDATION**

It is resolved that:

- (A) Council accept the tender offer of Tenderer 'A' for the City of Sydney Population Projections and Interactive ABS Census Profiles for a period of five years, with the option of an extension of five years at the City's discretion;
- (B) authority be delegated to the Chief Executive Officer to negotiate, execute and administer the contracts relating to the tender; and
- (C) authority be delegated to the Chief Executive Officer to exercise the option referred to in clause (A), if appropriate, and negotiate the price to extend the contract accordingly.

**ATTACHMENTS**

**Attachment A:** Tender Evaluation Summary (Confidential)

**(As Attachment A is confidential, it will be circulated separately from the agenda paper and to Councillors and relevant senior staff only.)**

## **BACKGROUND**

1. The Australian Bureau of Statistics (ABS) Census of Population and Housing is regarded as one of the most important data collections that local government utilises to provide an informed understanding of the socio-demographic composition of persons living and working in our Local Government Area.
2. The ABS undertakes the Census every five years. The next Census will be taking place on 9 August 2016, with the majority of forms anticipated to be completed online.
3. The City of Sydney requires ABS Census data and population projections customised for key geographic areas of interest to inform strategic planning, policy and projects delivered by the City of Sydney. Customised community profiles generated from ABS Census data also provide users with a comprehensive statistical picture of smaller areas within the City of Sydney Local Government Area via an interactive online website by allowing users to view, export and interact with data and maps accordingly.
4. The need to independently forecast the resident population of the City, using a robust and reliable model, is a key requirement of the City and also helps inform progress against our targets and broader strategic directions as outlined in the City's Community Strategic Plan, Sustainable Sydney 2030.
5. It is anticipated that both the Census community profiles and population projections will be used by the majority of business units across Council, state and federal agencies, the business community, academics and research organisations, residents and other members of the general public.
6. The online resource will continue to be an invaluable resource by facilitating a user-friendly platform allowing users to easily access information in a consistent and reliable manner.

## **INVITATION TO TENDER**

7. The tender was advertised on 23 June 2016 in The Sydney Morning Herald, The Daily Telegraph and Tenderlink. Tenders closed at 11AM on Thursday 14 July 2016.

## **TENDER SUBMISSIONS**

8. Three submissions were received from the following organisations (listed alphabetically):
  - Geografia Pty Ltd
  - ID Consulting Pty Ltd
  - SGS Economics and Planning Pty Ltd / Small Multiples Pty Ltd
9. No late submissions were received.

## **TENDER EVALUATION**

10. All members of the Tender Evaluation Panel have signed Pecuniary Interest Declarations. No pecuniary interests were noted.

11. The relative ranking of tenders as determined from the total weighted score is provided in the confidential Tender Evaluation Summary – Attachment A.
12. All submissions were assessed in accordance with the approved evaluation criteria being:
  - (a) lump sum price;
  - (b) proposed program approach / methodology;
  - (c) capacity to effectively deliver the program in the timeframe;
  - (d) demonstrated experience and technical ability in delivering projects of similar nature;
  - (e) personnel on project – demonstrated managerial ability, qualifications, experience and number of personnel;
  - (f) Work, Health and Safety; and
  - (g) financial and commercial trading integrity including insurances.

#### **PERFORMANCE MEASUREMENT**

13. The City will ensure that performance standards are monitored during the life of the contract by monitoring the:
  - (a) key objectives/deliverables;
  - (b) quality of work;
  - (c) time;
  - (d) reporting;
  - (e) communication; and
  - (f) WH&S Compliance.

#### **FINANCIAL IMPLICATIONS**

14. There are sufficient funds allocated for this project within the current year's operating budget and future years' forward estimates.

#### **RELEVANT LEGISLATION**

15. The tender has been conducted in accordance with the Local Government Act 1993, the Local Government (General) Regulation 2005 and the City's Contracts Policy.
16. Attachment A contains confidential commercial information of the tenderers and details of Council's tender evaluation and contingencies which, if disclosed, would:
  - (a) confer a commercial advantage on a person with whom Council is conducting (or proposes to conduct) business; and
  - (b) prejudice the commercial position of the person who supplied it.

17. Discussion of the matter in an open meeting would, on balance, be contrary to the public interest because it would compromise Council's ability to negotiate fairly and commercially to achieve the best outcome for its ratepayers.

**CRITICAL DATES / TIME FRAMES**

18. The project is anticipated to commence in mid to late August 2016 for a period of five years, with the option to extend for a further five years at the City's discretion.
19. Delivery of interactive ABS Census profiles incorporating 2016 Census data will take place in the second half of 2017 and will be dependent on the timely release of 2016 Census data by the ABS.

**PUBLIC CONSULTATION**

20. No public consultation was required for this procurement process.

**KIM WOODBURY**

Chief Operating Officer

Pinar Cabadag, Senior Research Officer, Research, Strategy and Corporate Planning  
Steve Hillier, Research Manager, Research, Strategy and Corporate Planning